



# Folk Art Festival of NEW ENGLAND 2012

## ROYAL PLAZA TRADE CENTER MARLBOROUGH, MA

Friday, October 26th  
5pm - 9pm

Saturday, October 27th  
10am - 5pm

Sunday, October 28th  
10am - 3pm

### EXHIBITOR INFORMATION

Please fill-out, sign, mail entire page to address noted below. **Deadline for contracts: April 15th, 2012**

Company Name \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Additional Exhibitors \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Cell (\_\_\_\_) \_\_\_\_\_  
 Email Address \_\_\_\_\_ Web Site \_\_\_\_\_  
 Items to be exhibited \_\_\_\_\_  
 MA tax # \_\_\_\_\_

### BOOTH/RENTAL SIZE

<input type="checkbox"/> 10'x10' .....	\$500.00	\$ _____
<input type="checkbox"/> 10'x15' .....	\$750.00	\$ _____
<input type="checkbox"/> 10'x 20' .....	\$1000.00	\$ _____
<input type="checkbox"/> 10'x 30' .....	\$1500.00	\$ _____
Corner Booth Locations (additional for each corner).....	\$100.00	\$ _____
Electricity .....	\$65.00	\$ _____
Rental Tables <input type="checkbox"/> 4' <input type="checkbox"/> 6' <input type="checkbox"/> 8' .....	\$20.00	\$ _____
	Space total	\$ _____

### PAYMENT

Method of Payment:  Credit Card  \*Check

Credit Card # \_\_\_\_\_

Signature \_\_\_\_\_

Name on card (please print) \_\_\_\_\_

**Billing Address** \_\_\_\_\_

Visa  Mastercard Exp. date \_\_\_/\_\_\_ Card Id \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

I authorize balance to be processed with this credit card on August 10th, 2012

### FINE PRINT

Folk Art Festival of New England, Catherine and Joel E. Hertz, nor any of its members, employees and other representatives, shall be liable for, and the same are hereby indemnified from, all claims, losses, damages, and expenses, including reasonable attorneys' fees, expenses and court costs, arising from or in connection with any damage, loss, harm or injury to the person, business (and any loss of income there from) or any property of the applicant or any of its members, agents, employees or other representatives resulting from accident, theft, water, fire or any other cause. This indemnification shall be in force in route to, at the show site or on surrounding grounds or any other place deemed necessary by Folk Art Festival of New England. The applicant hereby agrees to indemnify, defend, protect and hold harmless Folk Art Festival of New England against all claims, demands, suits, liability, damages, loss, costs, attorney fees, and expenses of whatever kind or nature which might form or arise out of any action or failure to act of the applicant or any of its officers, agents, employees, invitees, or other representatives. If the Folk Art Festival of New England premises are damaged by fire or any other cause that makes it impossible to conduct Folk Art Festival of New England's show, your contract will terminate and the exhibitors will waive any claim for damages beyond refund or booth rental. Subletting (subcontracting) of booths not allowed without show manager's approval. I have fully read and understand all the policies and regulations on this contract and further agree to send 50% of the full amount for booth space with this contract. We understand that if balance is not paid 60 days prior to show, our agreement will be cancelled without refund, and the show space will be allocated to another exhibitor. Cancellations with an effective date of 45 days or less before the show, shall have a fee equal to the total booth rent.

Exhibitors signature \_\_\_\_\_ Date \_\_\_\_\_

Accepted by Folk Art Festival of New England \_\_\_\_\_ Date \_\_\_\_\_

\*Make All Checks Payable to: Folk Art Festival of New England, and return signed copy to:

P.O. Box 6 Bendersville, PA 17306 • Tel: (717) 677-0706 • Fax: (717) 677-8264 • Email: jehertz@folkartfestivalofnewengland.com